

**Make GBP 175,000\* net profit  
with our new franchise program  
in the first year**



\* The net profit calculation for the first year shows a projection of potential earnings and is not guaranteed by DISINFECT plus.

**DISINFECT** 

# Wanted:

**DISINFECT plus franchisees!**  
Smart & Sophisticated Bio Decontamination

**Take your opportunity.  
Start your own business.**

# Welcome to DISINFECT plus UK

DISINFECT plus is the most modern disinfection device for rooms and entire buildings. The company was established in order to enable an effective technology against viruses and bacteria – and to fight the dangers of the current corona pandemic. The patented DCX-technology from Austria eliminates SARS-CoV-2 and other viruses quickly and easily, as well as multi-resistant germs, bacteria, spores and fungi.

DISINFECT plus UK is now expanding and we have a variety of new franchise opportunities right now in several locations. If you want to join our success, as we continue our expansion across the UK, we would like to hear from you.



DISINFECT 

Contact for franchising  
partnerships:

MMag. Lucian Rehm  
[lr@disinfect.plus](mailto:lr@disinfect.plus)

DISINFECT 

**Rocket your own business while reducing your business risks substantially!**

## **Your benefits at a glance:**

- ✓ **Strong & international brand**
- ✓ **Worldwide unique disinfection technology**
- ✓ **Full business support**
- ✓ **Marketing and sales assistance**
- ✓ **Professional training programs**
- ✓ **Access to the internal resource network**
- ✓ **Exclusive distributorship for your selected geographical area**



# Selected areas of application:

- ✓ Hospitals and Clinics
- ✓ Medical practices
- ✓ Ambulances
- ✓ Retirement homes
- ✓ Laboratories
- ✓ Pharmaceutical industries
- ✓ Hotels
- ✓ Restaurants
- ✓ Offices
- ✓ Schools and Day Care Centers
- ✓ Public transport
- ✓ Airplanes
- ✓ Containers
- ✓ Food industries

# Start your own business as a DISINFECT plus UK franchisee

So many people think about starting their own business - not just for the financial rewards, but for the opportunity of being your own boss and run your own life.

But the downside is that although you get all the rewards, you also take the risks. Taking on a franchise within a proven operation, reduces those risks substantially. By joining DISINFECT plus UK, you can reduce them even more!

DISINFECT 



STANDARD  
DESINFEKTION





# Your benefits as a DISINFECT plus franchisee

**Track Record of Success** – we have developed a sophisticated process of doing business that works well and produces successful results.

**Strong Brand** - one of the biggest advantages of franchising is that the company is building a brand on a regional or national basis, having value in the eyes of customers you are trying to attract.

**Training Program** – we have a training program designed to bring you up to speed on the most successful methods to run your business. We have reference materials to assist you in dealing with whatever comes up while you are running your business.

**Risk Avoidance** - the biggest reason to become a franchisee is, that it will help you avoid much of the risk of starting a new business.

**Marketing Assistance** – we will offer you marketing assistance to provide you with proven tools and strategies for attracting and retaining customers.

**Purchasing Power** – as a franchisee you can take advantage of the buying power from the entire system: to negotiate prices for everything you need at significantly lower levels than you could achieve as an independent operator.

**Ongoing Operational Support** – we have staff dedicated to provide ongoing assistance for franchisees. You are not alone when you are building and running your business, and you can always call on experienced people when you hit a rough spot or want to share new ideas for growing the business.

# Start your own business as a DISINFECT plus UK franchisee

As a franchisee, you will receive valuable, ongoing business support, including training, marketing, new technology and more.

Everyone working for DISINFECT plus UK is an important player in the team. We believe in building personal, professional relationships with our customers and being polite and helpful at all times. We want to make it easy for people to do business with us.

As a franchisee you buy the right to develop your business in a defined geographical area, with a guarantee of no other DISINFECT plus UK competitor in that area.

Our vision is to provide a nationwide quality service to customers, with an emphasis on personal service and professionalism. We build up a strong two-way working relationship with all our franchisees, and make the DISINFECT plus UK name synonymous with excellence – become part of our success story.

# A close look at our franchise support program



THE MOST MODERN DISINFECTION DEVICE  
FOR ROOMS AND ENTIRE BUILDINGS

We ensure that you are well equipped to start and grow your business. Training, ongoing business support and a wide range of resources are available when you become the DISINFECT plus UK franchisee in your area.

One of the main benefits of franchising is that it is a business partnership between franchisee and franchisor.

Head office support is essential, especially in the early trading days of the franchisee and it will always be readily available.

At the beginning, there will be a strong hands-on approach, gradually stepping back and letting you, the franchisee, take complete control as you

become more confident, professional and experienced. The operating manual consists of all the information and know-how to run your own business successfully.

It will be your point of reference for everything you do. It is a step-by-step guide on how to run and operate the business.

This manual alone is worth the franchise fee. It's a treasure trove of useful information and will save you time and money every step of the way. It is written in a clear way, following an easy to understand format.

All the facts of the business without the fuss, and all at your fingertips from day one.



# THE EARNINGS POTENTIAL

Summarized, it is up to you what you can earn out of our DISINFECT plus UK franchise program: it depends all on your work effort and your commitment. But you'll be surprised at how the numbers can stack up.



Prices in GBP	Year 1	Year 2	Year 3
Gross Income	311,376	373,651	448,381
Total Overheads	135,391	162,470	194,963
Net Profit	175,985	211,181	253,418

It is important to emphasise that the figures are projections provided for the purpose of illustration and are not intended to be a statement, representation, warranty or guarantee of individual franchisee earnings. It is essential that (prior to entering into the franchise) you satisfy yourself of the value of the investment you intend to make in terms of both time and money.

# FRANCHISEES TELL THEIR STORY

DON'T JUST TAKE OUR WORD FOR IT - READ WHAT OUR SATISFIED PARTNERS HAVE TO SAY...

## Chris Hodgens

Aberdeen

“ The concept of DISINFECT plus is exactly the business opportunity I was looking for: as a franchisee, I can make a contribution to high hygiene standards and earn good money at the same time. I am well supported by the team of DISINFECT plus, so I found the perfect partnership with this company.



## Noel Robb

West Midlands

“ The training program and the operating manual provided me with all the information I needed to get started. It is a great feeling to be my own boss now – and experiencing professional support at the same time.



# WHAT YOU NEED



There is just no escaping the fact, that running your own business can be hard work. However, you are doing it for yourself and the rewards of a DISINFECT plus UK franchise will be visible from day one. If you possess the following attributes, then a DISINFECT plus UK franchise could be just what you have been looking for:

- ✓ The desire to work for yourself and take proper control of your own destiny.
- ✓ The desire to work with others, who all share your commitment to the highest standards.
- ✓ A willingness to persevere, because there are times when things do not go according to plan.
- ✓ A willingness to work hard – because only hard work leads to success.

Are you excited about our program and ready to rocket your business?

**Start today into your financial freedom!**

**MMag. Lucian Rehm**  
Head of Business Development  
DISINFECT plus GmbH

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**DISINFECT** 

# Interested?

## Now it's your turn!

Find out more about the DISINFECT plus UK franchise-system in a non-committal interview. For more information please contact us by phone or email. Now is your chance!

We look forward to hear from you!

[www.disinfect.plus](http://www.disinfect.plus)  
[franchise@disinfect.plus](mailto:franchise@disinfect.plus)